

Tales of China

16 illustrated volumes of collected stories with matching audiobooks

full color | 148*210 | © 2019 July | Ages 5–up | 420L to 660L

- Four books of Chinese holiday tales, animal fables, and myths | 64 pages
- Eight books of Chinese idioms (fables and other stories with morals) | 80 or 72 pages
- Four books of classic Chinese folktales | 112, 128, 148 pages



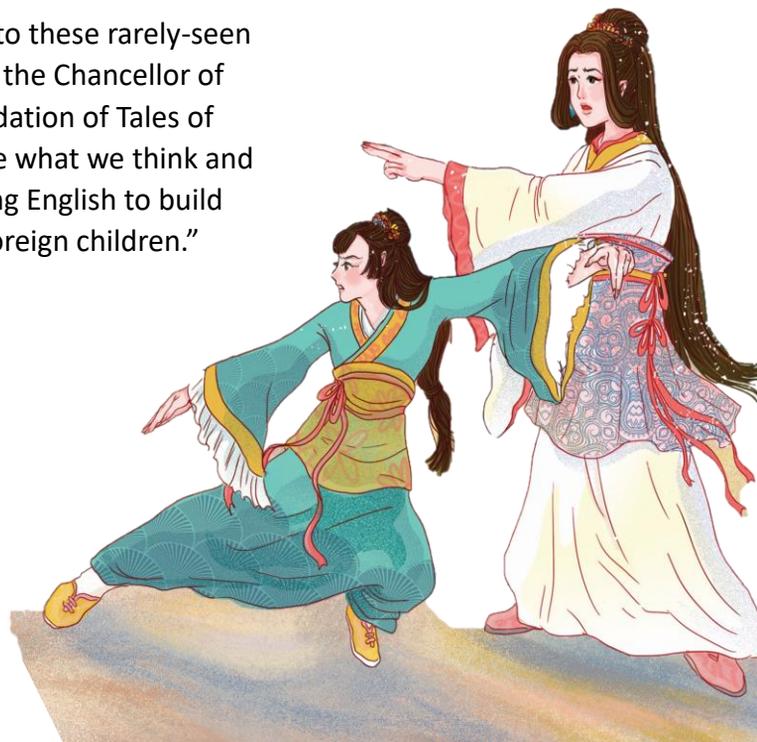
Overview

Enter a world of enchantment as topical as *Crazy Rich Asians* and *Kung Fu Panda*, yet as timeless as when the earth and sky were encased in an eggshell with Pangu and an axe. Created by a team from seven countries that includes bestselling children’s book authors from the US and two world-class Chinese firms, *Tales of China* presents surprising stories of superhuman struggles and mythic grandeur punctuated by laugh-out-loud humor.

These beautifully illustrated tales dance off the page to share their stories in lively audiobooks that accompany the collection.

Experience an old man’s noisy battle with a monster and how it led to Chinese New Year’s Eve festivities in “The Monster Nian.” Hear a giant’s thunderous footsteps in “Kua Fu Chases the Sun,” and root for “The Long-Haired Girl” who dares to sass a cranky mountain god.

The joy and importance of this global approach to these rarely-seen cultural treasures is explained by Dr. Yu Lizhong, the Chancellor of New York University Shanghai, in his recommendation of *Tales of China*: “Because culture and language determine what we think and value, it is crucial to re-tell Chinese folktales using English to build bonds of understanding between Chinese and foreign children.”



Summary of Tales of China

- 74 beautifully illustrated Chinese tales retold for modern readers
- A lively, narrated audiobook for each story that includes vivid sound effects and music (100 installments)
- Lexile® measurements for each book of collected stories vary from 420L to 660L, which make these engaging tales a sure favorite of readers and listeners from kindergarten age to adult, including English language learners
- ESL digital courseware and lesson plans to teach English with Tales of China are being developed—and align with the US Common Core State Standards
- Components: books, audio, courseware, are available separately or as a program.



The Creative Team of Tales of China

The authors of the series are Jenny Lam and Sheila Higginson, pivotal creators for Disney, Sesame Workshop, The Magic School Bus, and more; Wendy Wong, a specialist in writing and editing content for young Chinese learners of English who has authored dozens of published books; and Evan Peng, a published writer and Stanford student. Melinda Lilly Thompson, lead editor and contributing writer, is the Editor-in-Chief of ALO7. She has produced eleven children's products that have won major awards and has created books sold by Disney, Putnam Publishing, Quarto, Rourke, Scholastic, and others.

ALO7, the producer of the series, is one of the largest K12 digital English Language Teaching (ELT) content producers and solutions providers in China. ALO7 products are used in nearly 100 cities throughout China—more than 15 million students experience the joy of learning English through ALO7. Its Genius English learning program was shortlisted for a CODiE Award.

Education-focused East China Normal University Press is the top publishing house in Shanghai, with more than 50,000 titles, including children's books, classical academic volumes, and textbooks. The press's flagship product is *Shanghai Maths*, an international bestseller used in Asia and in UK schools. ECNUP has been named one of the best Chinese publishers, has won a National Award, and in 2018 was honored by being listed as one of Shanghai's Top Ten Cultural Enterprises.

